

Nichols Environmental + Engineering Unveils New Brand Identity

Edmonton, Alberta – [January 5, 2026] – Nichols Environmental + Engineering, a trusted leader in environmental and engineering consulting services across Western Canada, is proud to announce a comprehensive rebrand that reflects our evolution, expanded capabilities, and commitment to delivering innovative solutions for our clients.

Founded in 1997, Nichols Environmental + Engineering has built a strong reputation for providing environmental, civil/geotechnical engineering, materials testing, and occupational hygiene services to a broad range of private and public sector clients across all industries. Over the past 28 years, we have grown significantly, expanding our service offerings to meet the complex needs of today's environmental and engineering challenges.

Why the Rebrand?

The rebrand represents more than a visual update—it signals Nichols Environmental + Engineering's strategic direction for the future. With a refreshed logo, modernized visual identity, and updated messaging, we are aligning our brand with our core purpose: Creating Value for Great People.

What's Changing?

New Visual Identity: A modernized logo and design that reflects our forward-thinking approach, while paying homage to our history.

Enhanced Brand Messaging: Precision focus on bringing our brand to life across all avenues of our business and client touchpoints, creating a unified and consistent experience.

Digital Presence: A refreshed website and consistent brand experience across all digital platforms.

What's Staying the Same?

Nichols Environmental + Engineering remains committed to our core values of Growth, Respect, Accountability, and Flexibility, and we will continue to deliver tailor-made and cost-effective solutions for all our clients across Western Canada.

"Our rebrand is a celebration of where we've come from and where we want to go. It reflects our growth, our commitment to our employees, and our promise to remain a trusted partner for our clients. We are excited to share this new chapter with our team, our clients, and our communities." Barry Rakewich, President of Nichols Environmental + Engineering.

About Nichols Environmental + Engineering

Nichols Environmental + Engineering is an employee-owned consulting firm specializing in environmental assessments, remediation, spill response, civil/geotechnical engineering, materials testing, and occupational hygiene. With offices in Edmonton, Calgary, and Saskatoon, Nichols Environmental + Engineering is well positioned to provide strategic solutions that help our clients achieve their environmental and engineering objectives in a meaningful way.

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For further information or to see how we can support your projects, please contact us at info@nichols.ca or visit our website at Nichols.ca