



KIDS THESE DAYS: A GEN Z PERSPECTIVE



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- Negative Stigma Around Gen Z
- Setting the Scene – How Gen Z grew up
- How to harness the hidden superpower of the generation

1. Lazy
2. Addicted
3. Sensitive
4. Entitled
5. Disloyal
6. Inarticulate
7. Disrespectful
8. Distracted
9. Overconfident
10. Idealistic

*Are Gen Z hires 'unsatisfactory'... or
are employers getting it wrong?*

*Negative Gen Z stereotypes hinder
career progress*

*Is Gen Z neglecting work, or are their
older colleagues too quick to judge
them?*

THE EVOLUTION OF THE MOBILE PHONE



Gen Z – Hidden Superpower?

Lazy, Don't want to work

Value work-life balance, able to set boundaries around work

Short attention span

Able to multitask and focus on multiple projects at once

Sensitive

Strong emotional intelligence and empathy, willing to have difficult conversations if it means standing up for what they believe in

Overly reliant on technology

Adaptable, Able to learn new and emerging technologies rapidly and implement change



Thanks so
much!

A quick guide to working with your friendly neighbourhood Gen Z

- Communication Style – Change it up! Try something less formal.
- Make an attempt at relating – it's the thought that counts!
- Don't shy away from uncomfortable conversations
- Be open and receptive to feedback (reverse mentoring)