



## Municipal Engagement for Divesting Imperial Oil's Surplus Sites

**Maurice LeBlanc, Imperial Oil.**  
**Tammy Lomas-Jylha, Lomas-Jylha Consulting.**

Imperial Oil's Environmental & Property Solutions Division is actively looking for opportunities to divest their surplus sites and have developed a new approach for the management of their portfolio of sites across Canada. Their approach includes profiles of available surplus sites, open dialogue with interested buyers, standardized sales agreements, Geographic Information System software to access site information, research to better understand municipal brownfield readiness, and engagement with municipalities and potential buyers who are interested in revitalizing these sites through interim use and full redevelopment projects. Currently Imperial Oil is focused on exploring opportunities to divest surplus sites in municipalities where the real estate market does not drive the resale and redevelopment of brownfield sites (i.e., those that have a low market value) to facilitate the revitalization of these sites. Generally, these sites are in locations that are outside large urban areas and found in rural, micro- or mid-market types and sizes. This presentation will provide details on this approach to divesting surplus sites in Canada, as well as examples of innovative property reuse, and highlights of select properties from Imperial Oil's inventory of surplus sites.

### Maurice LeBlanc

Maurice is the Commercial contact for Imperial's Downstream surplus properties in Eastern Ontario and Atlantic Canada. Maurice coordinates with Imperial's environmental team, consultants and brokers for the assessment, risk management, remediation, and divestment of locations within his portfolio. He has recently launched a project to open the dialogue with key municipalities across Canada on the potential for brownfield redevelopments on properties where Imperial has had historical operations.

### Tammy Lomas-Jylha

Tammy has over 30 years of experience in brownfields and contaminated sites across Canada with clients including the Federation of Canadian Municipalities-Green Municipal Fund, Canadian Brownfields Network (CBN), Provinces and Federal Government (Federal Contaminated Sites Action Plan). She is recognized as a dynamic and adaptable leader with the ability to coordinate complex multi-partner initiatives and interact effectively with private and public stakeholders. As an executive-level consultant, her work focuses on co-creating visions, strategies, implementation plans, performance measurement tools, and knowledge mobilization approaches to guide decision-making and actions of government and the private sector.

Some highlights: Tammy sat on the Green Municipal Fund Council (The Federation of Canadian Municipalities) from 2005 - 2011 as the brownfield and contaminated site sector representative providing strategic direction and encouraging municipalities to initiate sustainable projects with significant environmental benefits; She is the recipient of the 2009 Canadian Urban Institute's Brownie Award for Individual Achievement and 2019 HUB (Heroes Underpinning Brownfields) Award from the CBN. Tammy is one of the founding members of the CBN and has been involved in the organization in various ways since its inception.