



## GOING GLOBAL

Excitement, Challenges and Innovations for Advanced In-Situ Remediation Technologies

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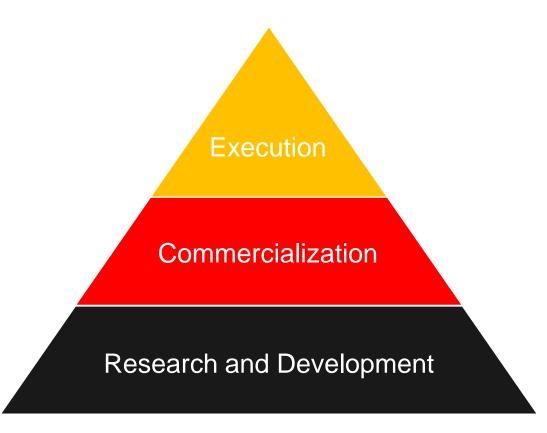
# Agenda – Going Global

- **■** Initiatives
- Challenges
- **■** Innovations
- **■** Example Case Studies
- Q&A





## About us – TRIUM Environmental Inc.



#### We are a technology company

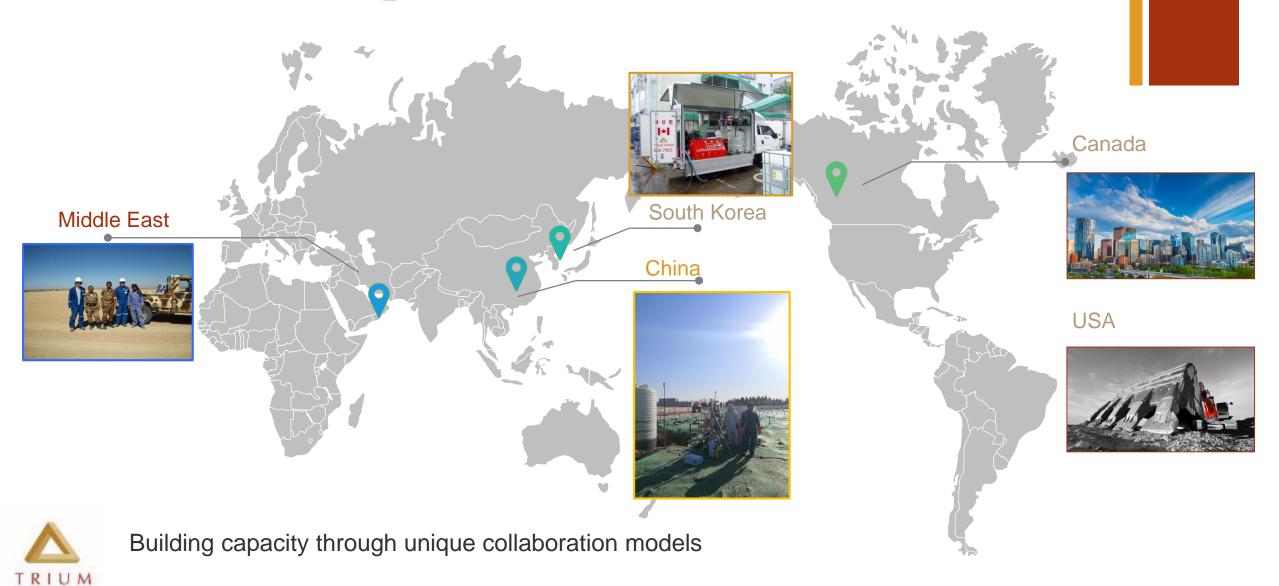
A premier remediation technology company uniquely combining an innovation and commercialization platform with service-minded business models that integrate our expertise in:

- Chemical oxidation
- Heavy metal remediation & stabilization
- Thermal extraction and recovery





# A Global Perspective





## Remediation Services & Technologies

#### Canada



Contaminated On-Site Remediation Support

Logistics

**Project Management** 

**Operations and** 

**Equipment** 



Chemical Oxidation (ChemOx®)

În-situ

Ex-situ



#### International





Heavy metals & Organics
Remediation or Waste
Treatment

## Thermal Extraction (TREX®)



Low temperature/time High removal efficiency Condense and Recover



# Going Global Initiatives

- Started in South Korea in 2007
- Expanded to China in 2014
- First Projects in 2008 and Numerous Projects to date
- Great Opportunities for Remediation Technology Firms Where Landfill Disposal is Limited or Not an Option for Remediation!



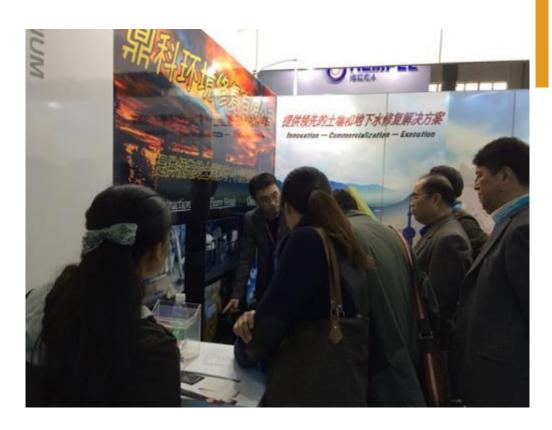








- Numerous BD Trips including Trade Missions, Exhibitions, Conferences and Follow up Meetings
- Signed Memorandum of Understanding (lots and lots),
   Teaming Agreement, Joint Venture Agreement, so on and so forth.
- Cultural Experiences, Building New Relationship and Meetings (again lots and lots....) and Finally Project Opportunities

























# Going Global - Challenges

- Funding and Target Timeframe for BD
- Law System Common Law vs. Civil Law
- Applicable Laws, Regulations, Policies and Bylaws
- Culture, Language and Foods
- Competition with Local / Foreign Competitors
- Project Award and Contract
- Project Financial Risks
- Human Resources and Material Procurement







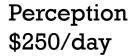
This is a hardcore authentic sashimi dish!!





# Going Global - Executing

- True Face of Innovation
  - Perception vs. Reality
- One size never fits all
  - 1.4 billion people live in China, representing 56 ethnic minority groups
- Opinions on technology
  - Debunking old myths or experiences
- Health, safety and environment management
  - It just is....
- Timeframe and cost structures
  - Opportunity and Risk
  - Know your preferred business model





Reality \$25/day



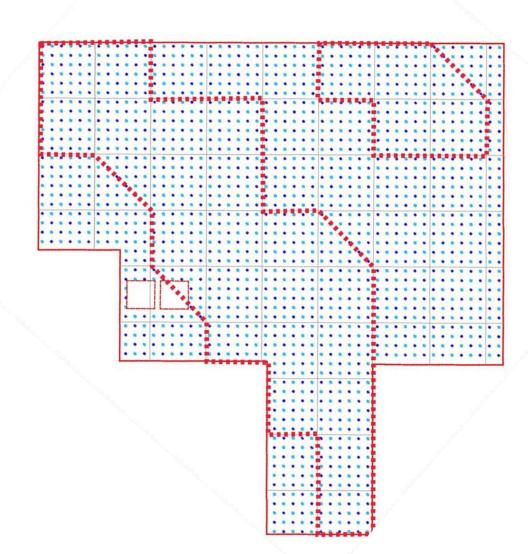






# ChemOx® Example - China

- Scoped
  - 450,000 m3
  - Inside major city
  - Decommissioned old chemical plant (Brownfield Redevelopment)
  - 5 to 15 mbg injection interval
  - VOC's/SVOC's
  - 35 million Liters of oxidant
  - 1,700 injection wells
  - 12 months completion requirement

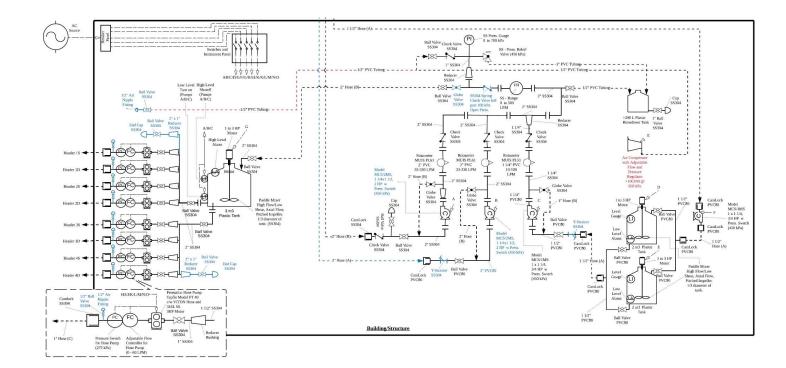






## ChemOx® Example - China

- TRIUM's scope and design
  - Gap analysis
  - Proposal and strategy
  - Delivery system engineering and design
  - Oxidant specifications
  - Injection strategy and distributions
  - Performance monitoring and trend analysis
  - Pilot program
  - Training and Execution Support





# ChemOx® Example - China

#### ■ Site Performance

- "To simple to be real"
- 3 trips for 60 days in country
- Estimated completion @<50% of budget oxidant
- <120 days treatment timeframe</p>
- = Happy Partner

#### Deliverables

- Documentation & contract performance is paramount
- Expect delays due to 3<sup>rd</sup> party scrutiny (customs, banks, etc)





# + Start with Small Steps

- Have you done it here?
  - Aim first for experience, value will follow
  - Don't plan for the biggest site first
- Work with partners not brokers
  - You'll know when the difference when it isn't going well
- Be prepared to do it yourself
- Get comfortable being uncomfortable
  - Not just talking about airplanes....







# + Partnerships for Expansion

- Absolutely necessary
- Execution not possible alone
  - Politics and government
  - Relationships
- Scale
  - Access to resources
  - Regulatory compliance
- Just need one, but focus on multiple
- Don't expect it to last forever
  - Win/Win for now







# **Closing Thoughts**

- Technology is great but sometimes it just isn't needed when resource limitations aren't applicable
- Must be seen doing the work, even if it isn't "necessary".
  - Overestimation often easier than managing uncertainty
- Accept it may be "Just Because"
- Communication
  - Use local version (wechat, kakao)
  - Do it in person is the best



# **Closing Thoughts**

- If you spend all your time on defense, you will forever play a game you can't win
- It isn't a one way street. Learn and use the skills
- Establish the repore, spend the time, build the trust and be patient
- No pretending: know your value proposition
  - Don't try to be something you are not
- Don't sit beside the phone waiting....











# WARNING THIS PRESENTATION CONTAINS SOME GENERALIZATIONS

THERE ARE EXCEPTIONS TO THESE GENERALIZATIONS





#### **Headquarter:**

• 2000 Pegasus Road NE, Calgary, Alberta



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#### Warehouse/Field Office:

1925 39 Avenue NE, Calgary, Alberta

#### Satellite:

- Seoul, South Korea
- · Beijing, China
- · Hong Kong, China
- · Chongqing, China
- Chengdu, China



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