

Canadian Innovation Commercialization Program (CICP)

Office of Small and Medium Enterprises (OSME)

October, 2010



Government
of Canada

Gouvernement
du Canada

Canada

Overview

Context

Objectives

Approach

Calls for Proposals

Process

Outreach

Benefits of the CICP

CICP Contact Information

Context

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

Benefits of
the CICP

CICP Contact
Information

- Current government programs to support innovation focus on:

Early research and development

Loans / financing

- Budget 2010: The Canadian Innovation Commercialization Program (CICP) was created to help Canadian enterprises, particularly small and medium enterprises (SMEs), bridge the “Pre-commercialization Gap”

**Government
recognizes SMEs are
the engine of the
Canadian economy**

**Enterprises often
experience difficulties
moving innovations
from laboratories to
the marketplace**

**These challenges are
particularly critical to
SMEs**

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Context

Objectives

Approach

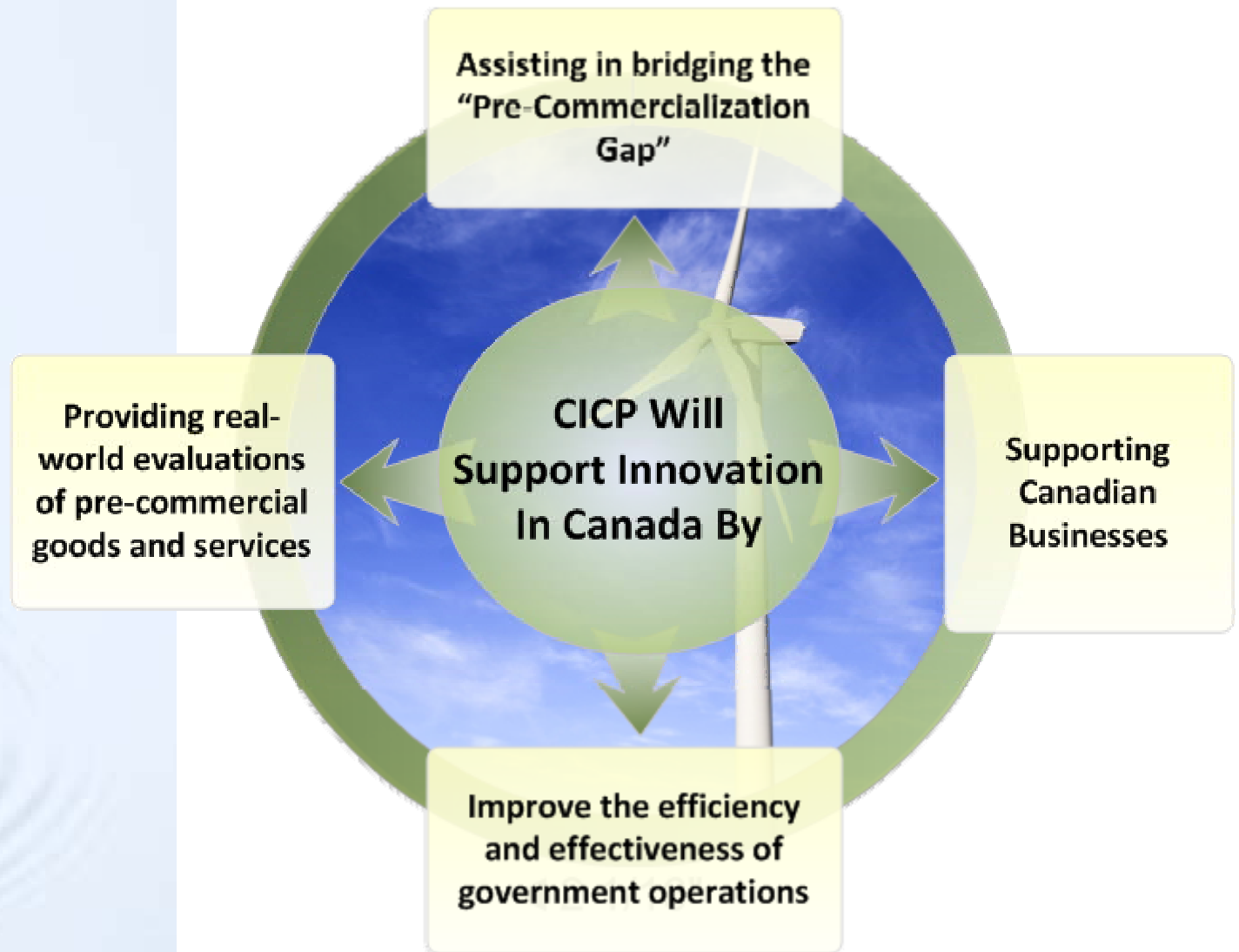
Calls for
Proposals

Process

Outreach

Benefits of
the CICP

CICP Contact
Information



Approach

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

Benefits of
the CICP

CICP Contact
Information

Through four Calls for Proposals over a two-year period, the government will procure pre-commercial innovations to be tested by federal departments

These innovations will focus on four priority areas:



Calls for Proposals

Context

Objectives

Approach

**Calls for
Proposals**

Process

Outreach

Benefits of
the CICP

CICP Contact
Information

- Calls for Proposals (CFP) will be posted on MERX™
 - Additional information available on buyandsell.gc.ca/innovation
- Proposals to be submitted through an electronic proposal service
- CFP will include mandatory and point-rated criteria
- Proposals must:

**Be valued at
\$500K or less
(GST/HST and
shipping extra)**

**Not have been
sold
commercially**

**Be provided by
Canadian
bidders**

**Include 80%
Canadian
content**

Process

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

Benefits of
the CICP

CICP Contact
Information

Calls for Proposals posted on MERX™ outlining terms and conditions, guidelines and bidding instructions



Proposals are evaluated based on:

Degree of innovation

Testing Plan

Commercialization
Strategy



Responsive proposals are ranked from highest to lowest scores



Based on available funds, approved proposals are matched to testing departments



Testing departments provide feedback to suppliers

Outreach

The Office of Small and Medium Enterprises (OSME) will host and participate in events across the country

These events will:

Provide a better understanding of the CICP and federal procurement

Create opportunities for suppliers to connect with potential testing departments

Work with private and public sector organizations across the country to maximize outreach

Utilize electronic tools such as web-tools and webinars

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

Benefits of
the CICP

CICP Contact
Information

Benefits of CICP

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

**Benefits of
the CICP**

CICP Contact
Information

**Federal
government
departments
will have the
opportunity
to:**

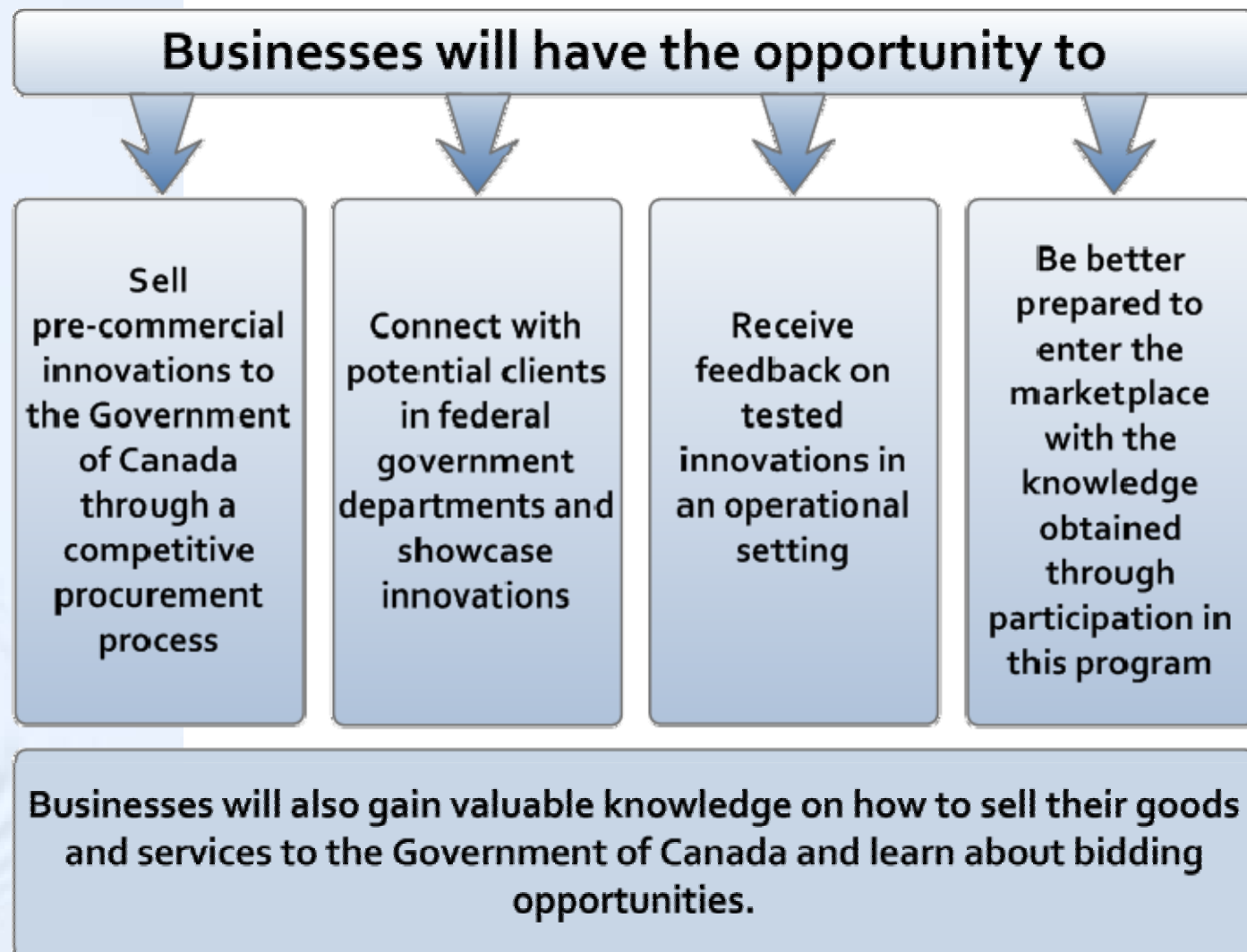
Find innovations not yet available in the marketplace to address specific departmental challenges and needs and increase efficiency.

Meet face to face with innovative suppliers of goods and services.

Test, use and assess the latest Canadian innovations.

Promote innovation and support the development of Canadian businesses.

Benefits of CICP



Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

**Benefits of
the CICP**

CICP Contact
Information

CICP Contact Information

Context

Objectives

Approach

Calls for
Proposals

Process

Outreach

Benefits of
the CICP

**CICP Contact
Information**

