



KELDAR
LEADERSHIP
Focused on Your Success

THE 5 W'S OF BRINGING ELEARNING TO YOUR COMPANY

DAREL BAKER,
CO - FOUNDER

darelbaker@keldarleadership.com

780.458.5044

Keldarleadership.com



WHY ARE WE EVEN TALKING ABOUT TRAINING AND LEARNING NOW?



WHAT DO YOU SEE AT THE MOMENT?



HOW FAR CAN THE NEW WORK WORLD GO?



WHAT DO YOU NEED TO BE FOCUSING ON?



WHY INVEST IN EMPLOYEE TRAINING?



ATTRACT AND RETAIN TALENT



IDENTIFY THOSE WHO HAVE A FUTURE AND YOU MIGHT PROMOTE



INCREASES ENGAGEMENT



CAN SAVE YOU MONEY WITH IMPROVED EFFECTIVENESS



HELPS YOU SHAPE THE FUTURE OF YOUR COMPANY



WHAT OTHER REASONS



HOW AND WHERE TO PROVIDE TRAINING AND DEVELOPMENT



IN PERSON CLASSROOM



VIRTUAL TRAINING



VIRTUAL TRAINING PLUS COACHING



360 FEEDBACK PLUS COACHING



SELF DIRECTED LEARNING/ELEARNING



HOW ELSE IS TRAINING DELIVERED?

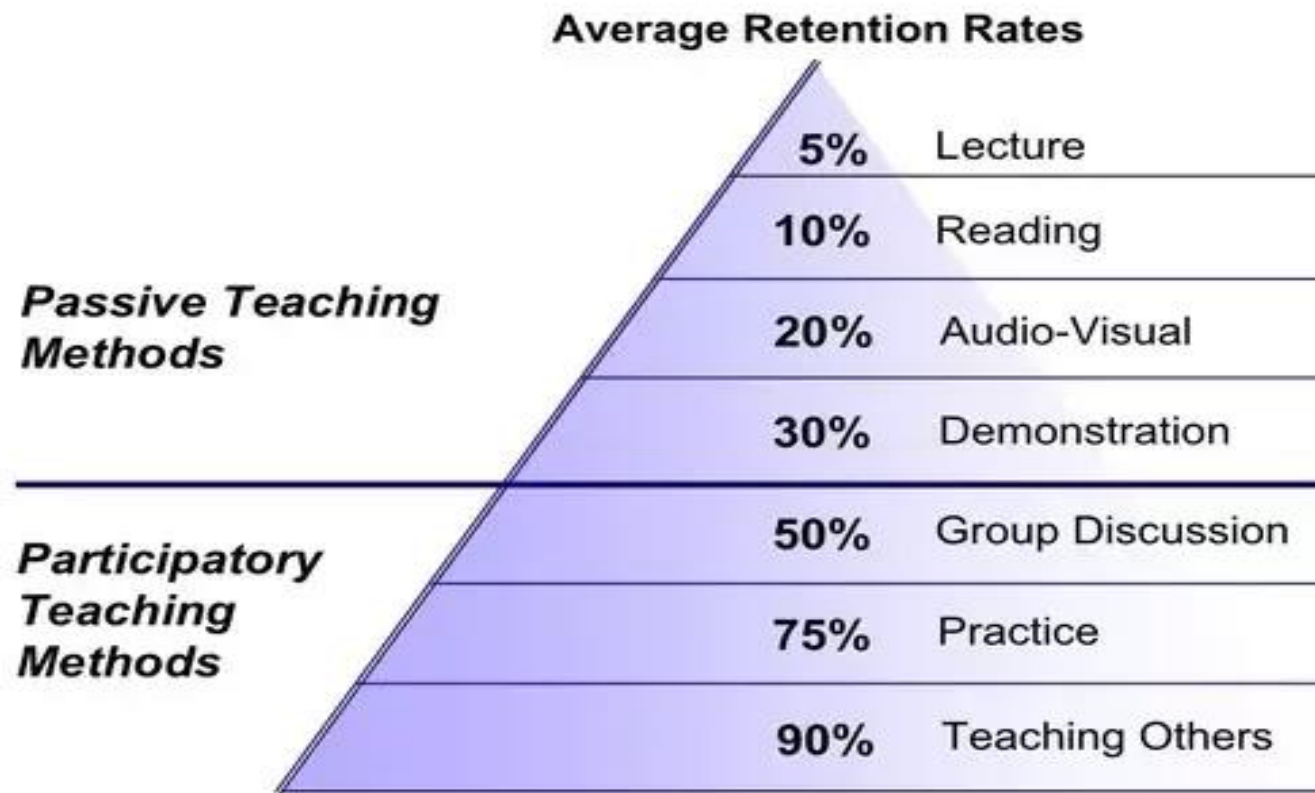


WHO WILL REMEMBER TRAINING?



WHERE DOES ELEARNING FIT FOR YOU?

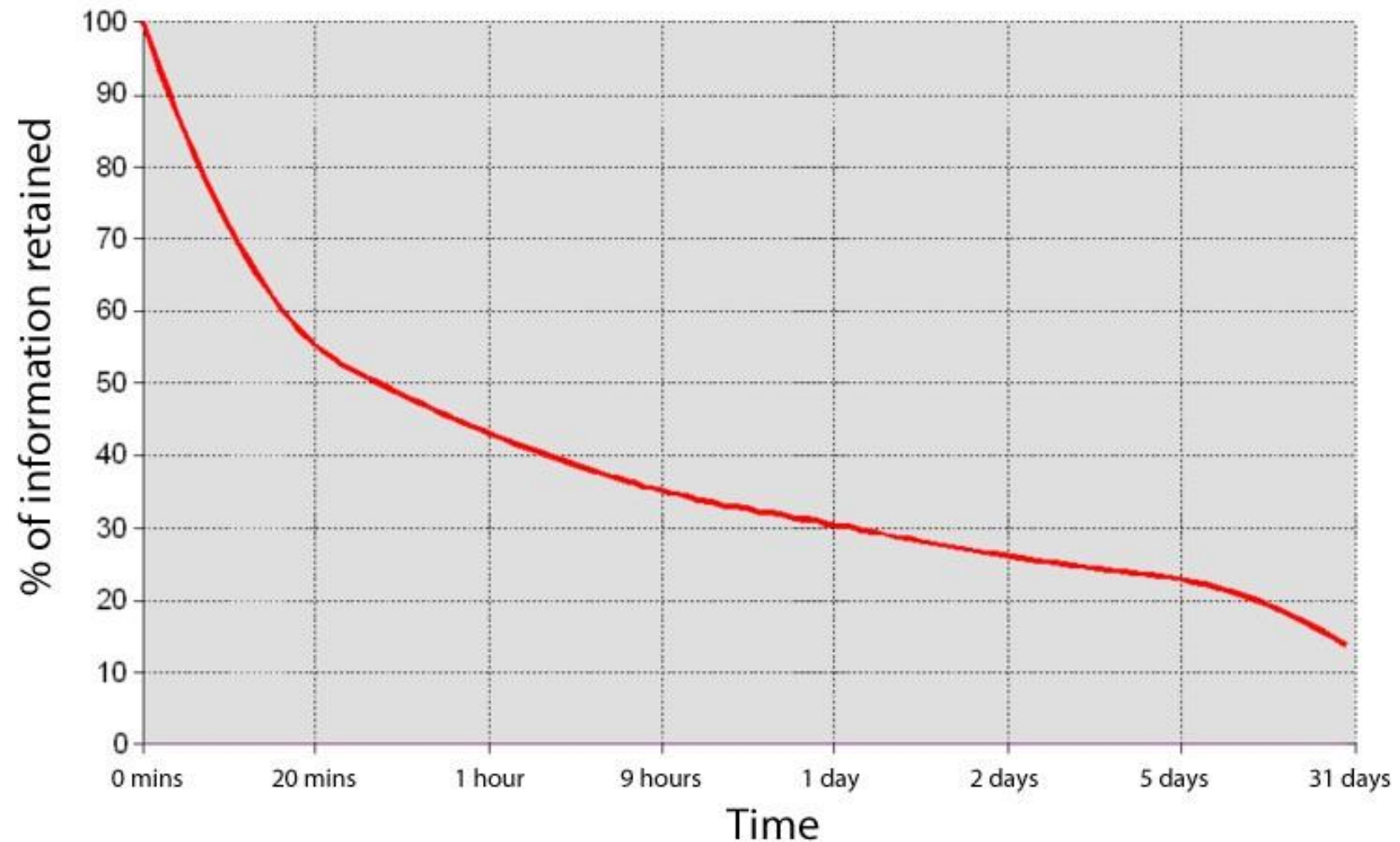
The Learning Pyramid*



*Adapted from National Training Laboratories. Bethel, Maine

WHEN WILL TRAINING BE FORGOTTEN?

Ebbinghaus' forgetting curve



SO...WHY ELEARNING?



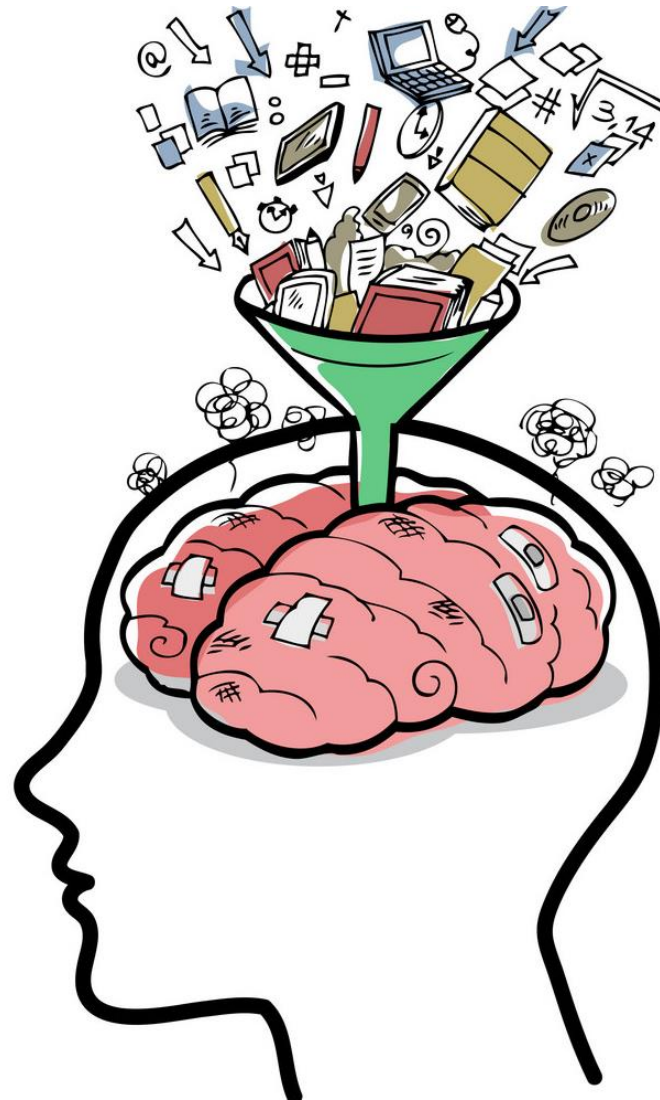
BUILD SKILLS



COMBINED WITH LEARNING METHODS



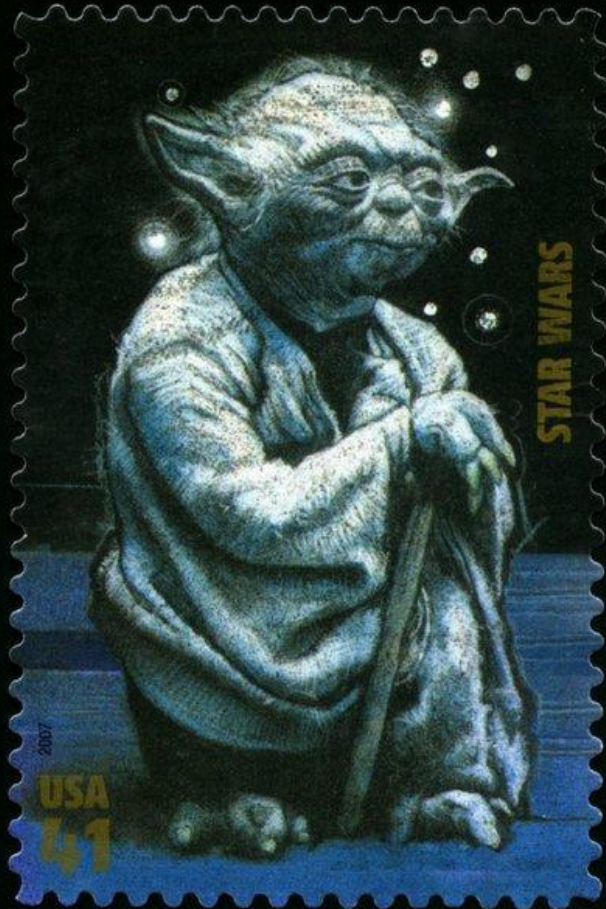
IMPROVED RETENTION



REMOTE SET UP AND ADMINISTRATION



ON TIME, AS NEEDED LEARNING



**"When the student
is ready, the
teacher appears."**

CUSTOMIZED TRAINING PROGRAMS



INCREASED ENGAGEMENT



MAXIMIZE TRAINING BUDGET



WHAT IS THE SPECIAL ESAA RATE

Regular rate for a learning seat for 12 months is \$300 + gst

ESAA members receive the Association rate of
\$245 +gst/seat/12 months

Refer to being a member of ESAA when in contact with us and you will automatically receive this preferred rate.

<http://keldarleadership.com/e-learning-with-your-team/>

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QUESTIONS?

